

# Game Theoretic Models for Energy Production

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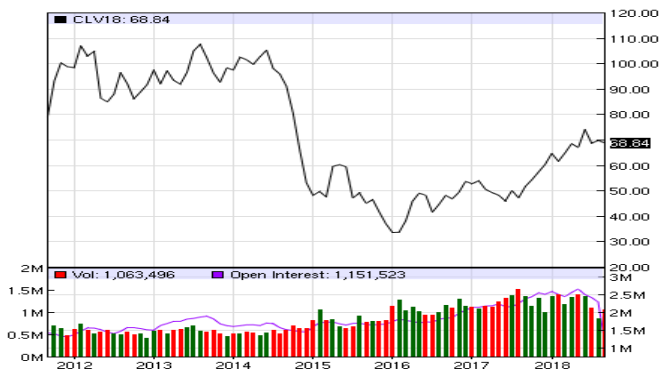
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- ▶ Recent steep decline in oil prices (around \$110 per barrel in June 2014 to ~\$30 in April 2016, currently ~\$70):

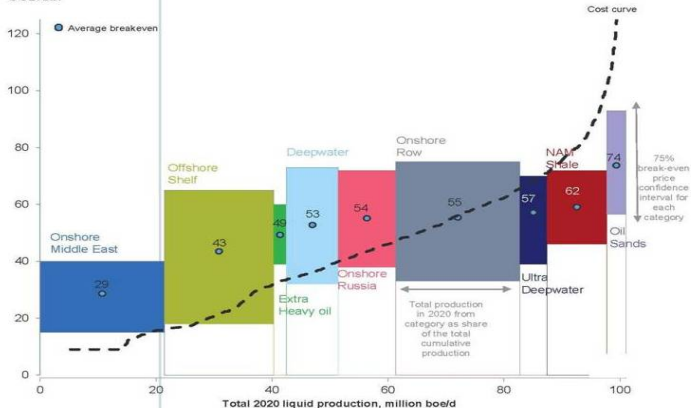


- ▶ Drop was prompted in large part by OPEC's **strategic decision** not to decrease its oil output in the face of increased production of *shale oil* in the US, coming from **fracking**.

# Heterogeneous Costs: just oil sources

Chart 4.

Global liquid supply cost curve  
USD/bbl



Source: Rystad Energy research and analysis.

Figure: Estimated oil extraction costs from varying sources.

# Energy Production

- ▶ Key features: **supply competition** between **heterogeneous** producers; investment in **exploration** and **research** in new tech.
- ▶ Long-running concerns about
  - ▶ **dwindling fossil fuel reserves** ('peak oil'); Hotelling (1931).
  - ▶ **climate change**, fueling transition to **sustainable energy sources**.
- ▶ Oligopoly models start from a competitive view of an idealized global energy market, in which *game theory* describes the outcome of competition.
- ▶ Game is in a **Cournot** framework: players choose **quantities** of production and prices are determined by total supply.
- ▶ Reasonable for energy production: major players determine their **output** relative to their **production costs**.

# Game Changers

- ▶ Start with static, or one-period games to illustrate **blockading**.
- ▶ The nature of the complexities calls for a **dynamic model** in which there are
  - ▶ dwindling reserves of oil or coal, ramping up their **scarcity value**;
  - ▶ discoveries of new oil reserves (over 30 major finds in 2009);
  - ▶ technological innovation such as *fracking*;
  - ▶ government subsidies for renewables such as solar and wind;
  - ▶ varying costs of production,
- ▶ These phenomena are **unpredictable and dramatic**: requiring *stochastic models*, with significant **'jumps'** (for instance in costs or reserves).
- ▶ Some of these issues can be analyzed using the *computational tractability* of **continuum mean field games**.

## Some References

	# Players	Type	Demand	Randomness	Replenish
Hotelling (1931)	1	–	linear	Determ.	No
Dasgupta and Stiglitz (1981)	$N$	Cournot	constant	single-shock	No
Deshmukh and Pliska (1983)	1	–	regimes	Poisson	Yes
Benchekroun (2008)	$N$	Cournot	linear	Determ.	Yes
Benchekroun et al (2009)	$N$	Cournot	linear	Determ.	Yes
Harris et al (2010)	1+g	Cournot	linear	Brownian	No
Ludkovski and Sircar (2011)	1+g	Cournot	linear	Poisson	Yes
Ledvina and Sircar (2012)	1+N	Bertrand	linear	Determ.	No
Ludkovski and Yang (2014)	1+g	Cournot	linear	Poisson	Yes
Colombo and Labrecciosa (2013)	$N$	Cournot	linear	Determ.	Yes
Dasarathy and Sircar (2014)	1+N	Cournot	linear	Poisson	Yes
Guéant et al (2010)	$\infty$	Cournot	CES	Determ.	No
Chan and Sircar (2014)	$\infty$	Bertrand	linear	Brownian	No

**Figure:** From survey paper *Game Theoretic Models for Energy Production* with M. Ludkovski in **Fields Communications Volume : Commodities, Energy and Environmental Finance** (2015)

# Static Cournot Continuum Mean Field Game

- ▶ Market is specified by a **decreasing** linear inverse demand curve:  
 $P(Q) = 1 - \text{quantity}$ .
- ▶ **Continuum of oil producers** labelled by “position”  $x$  and **density**  $m(x)$ .
- ▶ The producer at position  $x$  has **cost of production**  $c(x)$  per unit.
- ▶ There is **an alternative energy producer** with cost  $c_0$ .
- ▶ Oil producers choose  $q(x)$ , alternative player chooses  $\hat{q}$  to solve

$$\max_{q \geq 0} q(1 - q - Q - \hat{q} - c(x)), \quad \max_{\hat{q} \geq 0} \hat{q}(1 - \hat{q} - Q - c_0),$$

in the sense of Nash equilibrium, where

$$Q = \langle q \rangle := \int q(x)m(x) dx.$$

## Static CMFG Blockading

- ▶ If an interior max:

$$q^*(x) = \frac{1}{2} (1 - Q - \hat{q} - c(x)), \quad \hat{q}^* = \frac{1}{2} (1 - Q - c_0).$$

- ▶ Integrating against  $m$  and solving for  $Q$  yields

$$Q = \frac{1}{3} (1 - \hat{q}^* - \langle c \rangle), \quad \Rightarrow \quad Q = \frac{1}{5} (1 + c_0 - 2\langle c \rangle).$$

Consequently,

$$\hat{q}^* = \frac{1}{5} (2 - 3c_0 + \langle c \rangle), \quad q^*(x) = \frac{1}{5} \left( 1 - \frac{5}{2}c(x) + c_0 + \frac{1}{2}\langle c \rangle \right),$$

so  $\hat{q} \geq 0$  only if  $c_0 \leq \frac{1}{3}(2 + \langle c \rangle)$ .

- ▶ Else **blockading**– alternative producer is out and

$$Q = \frac{1}{3} (1 - \langle c \rangle), \quad \hat{q} = 0.$$



## Keeping the Alternative Source Out

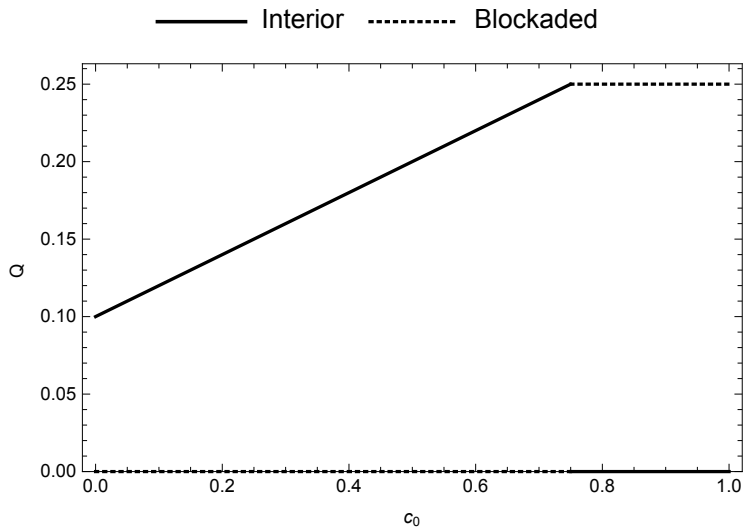


Figure: Static CMFG: oil output  $Q$  vs. alternative cost.

# Dynamic Competition with an Expensive Energy Source

- ▶ Focus here on the **exhaustible and cheap** (zero cost) ‘old’ oil versus a more expensive and **inexhaustible** source:
- ▶ Renewables (solar) or shale oil (over short time scales).  
“ $\infty + g$ ” (Major-Minor player game)
- ▶ Continuum of oil producers with initial density  $M(x)$  of reserves,  $x > 0$ ,  $\int M = 1$ .
- ▶ **Remaining reserves  $x(t)$**  follow  $\frac{dx}{dt} = -q_t$ , where  $q_t = q(t, x(t))$  is rate of production at time  $t$ , and  $x(t)$  is **absorbed at zero**.
- ▶  $m(t, x)$  is the density of oil reserves at time  $t$ , and mean oil production rate is

$$Q(t) = \int_{\mathbb{R}_+} q(t, x)m(t, x) dx.$$

- ▶ The alternative player produces from a source which is expensive but abundant: marginal cost is  $c > 0$ ; rate of production is  $\hat{q}(t)$ .

## Value Functions

- ▶ The price received by the exhaustible producer producing  $q(t, x)$

$$p(t, x) = 1 - q(t, x) - \hat{q}(t) - Q(t),$$

while for the renewable producer the price is

$$\hat{p}(t) = 1 - \hat{q}(t) - Q(t).$$

- ▶ Oil producer starting at  $x(t) = x$ , producing at zero cost:

$$v(t, x) = \sup_{q \geq 0} \int_t^{\infty} e^{-r(s-t)} q(s, x(s)) p(s, x(s)) \mathbb{1}_{\{x(s) > 0\}} ds.$$

- ▶ Alternative **inexhaustible** energy producers:

$$\begin{aligned} g(t) &= \sup_{\hat{q} \geq 0} \int_t^{\infty} e^{-r(s-t)} \hat{q}(s) (\hat{p}(s) - c) \mathbb{1}_{\{\eta(s) > 0\}} ds \\ &\quad + \int_t^{\infty} e^{-r(s-t)} \frac{1}{4} (1 - c)^2 \mathbb{1}_{\{\eta(s) = 0\}} ds, \end{aligned}$$

and  $\eta(t) = \int_{\mathbb{R}_+} m(t, x) dx$ , fraction of oil producers with reserves left.

## Dynamic programming HJB equations

- ▶ For  $v$  and  $g$ :

$$\partial_t v + \sup_{q \geq 0} [q(1 - q - Q(t) - \hat{q}(t) - \partial_x v)] = rv,$$

$$g'(t) + \sup_{\hat{q} \geq 0} [\hat{q}(1 - \hat{q} - Q(t) - c)] = rg.$$

- ▶ The density  $m(t, x)$  of reserves  $x(t)$  follows the forward Kolmogorov (transport) equation

$$\partial_t m - \partial_x (q^* m) = 0,$$

with  $m(0, x) = M(x)$ . The mean production by exhaustible producer is given by

$$Q(t) = \int_{\mathbb{R}_+} q^*(t, x) m(t, x) dx.$$

- ▶ Solved up till **endogenous** time  $T$  when  $\eta(T) = 0$ , all oil exhausted, and  $v(T, x) = 0$ . **Exhaustibility** :  $v(t, 0) = 0$ .

## Full Equations

- ▶ If the renewable producer is **not blockaded**,

$$q^*(t, x) = \frac{1}{4} (1 - Q(t) + c - 2\partial_x v),$$

and  $\hat{q}^*(t) = \frac{1}{2} (1 - Q(t) - c)$ . The HJB equations become

$$\partial_t v + \frac{1}{16} (1 - Q(t) + c - 2\partial_x v)^2 = rv,$$

$$g'(t) + \frac{1}{4} (1 - Q(t) - c)^2 = rg.$$

- ▶ If the renewable producer is **blockaded**, we have  $\hat{q}^* = 0$  and

$$q^*(t, x) = \frac{1}{2} (1 - Q(t) - \partial_x v).$$

In this case the HJB equations become

$$\partial_t v + \frac{1}{4} (1 - Q(t) - \partial_x v)^2 = rv, \quad g'(t) = rg.$$

- ▶ With a finite number of **exhaustible** players, even in the two-player case, these equations are hard to handle numerically.

## Numerical Solution

- ▶ Start with an initial guess  $Q^0$  for the mean production. Then for  $n = 1, 2, \dots$ :
- ▶ Step 1. Given  $Q^{n-1}$  solve the HJB equations numerically:
  - (a) The optimal strategy of the renewable producer is

$$\hat{q}^n(t) = \frac{1}{2} (1 - Q^{n-1}(t) - c)^+.$$

- (b) The exhaustible producer solves the optimal control problem

$$\begin{aligned} \partial_t v^n + \frac{1}{4} (1 - Q^{n-1}(t) - \partial_x v^n)_{bl}^2 \\ + \frac{1}{16} (1 - Q^{n-1}(t) + c - 2\partial_x v^n)_{bl}^c = r v^n. \end{aligned}$$

The feedback production strategy of the exhaustible producer is

$$\begin{aligned} q^n(t, x) = \frac{1}{2} (1 - Q^{n-1}(t) - \partial_x v^n)_{bl} \\ + \frac{1}{4} (1 - Q^{n-1}(t) + c - 2\partial_x v^n)_{bl}^c. \end{aligned}$$

## Numerical Solution (ctd.)

- ▶ Step 2. Given  $q^n$ , solve the forward Kolmogorov equation

$$\partial_t m^n - \partial_x [m^n q^n] = 0.$$

This gives the aggregate production  $Q^n$  for the next iteration

$$Q^n(t) = \int_{\mathbb{R}^+} q^n(t, x) m^n(t, x) dx.$$

- ▶ Better to consider the tail distribution function

$$\eta(t, x) = \int_x^\infty m(t, y) dy.$$

which solves

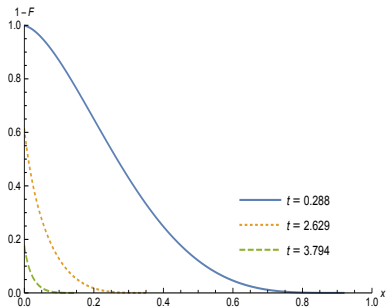
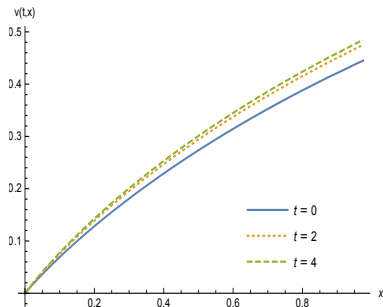
$$\partial_t \eta(t, x) - q(t, x) \partial_x \eta(t, x) = 0,$$

with initial condition  $\eta(0, x) = \int_x^\infty M(y) dy$  (can handle point masses).

- ▶ Initialization of iterative algorithm: use the monopoly problem where the value function can be computed **explicitly**.

# Numerical Results

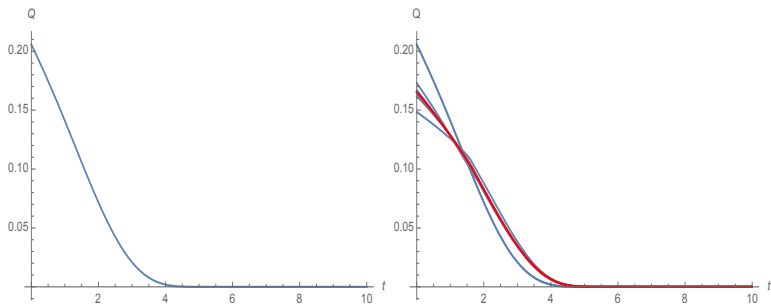
- ▶ Base case parameters:  $r = 0.2$ ,  $M \sim \text{Beta}(2, 4)$  and  $c = 0.9$ . Iterative algorithm converges rapidly, typically within 10 iterations.





## Numerical Results

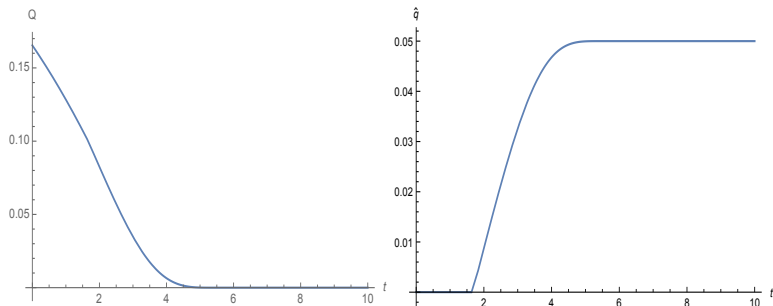
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Notice that the exhaustible producers slow down production in the presence of a renewable/alternative competitor.

## Blockading of renewable/alternative producer

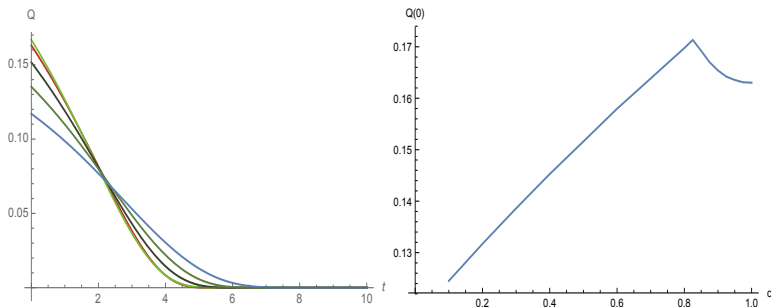
When  $c$  is high and oil is plentiful, energy price too low for alternative producer to enter the market. He is blockaded. Here  $c = 0.9$ .



**Figure:** Production rates for the exhaustible (left) and renewable (right) producers. Notice the renewable producer is blockaded until about  $t = 1.5$ .

## Strategic blockading against entry of alternative resources

When  $c$  is high enough, the oil producers may strategically increase their aggregate production in the short run to keep the alternative energy out of the market.



**Figure:** Left panel: the aggregate production rate  $Q$  for 5 different values of production costs  $c = 0, 0.2, 0.4, 0.6, 0.8$ . Right panel: initial production rate of the exhaustible producers. Notice the strategic blockading of entry for large  $c$ .

## Existence & Uniqueness Theory

- ▶ General analysis of mean field games (e.g. Lasry-Lions '07, Huang-Malhame-Caines '06, Bensoussan-Frehse-Yam '13, Cardaliaguet *et al.* '12-'15) deals with systems of the form

$$\begin{aligned}v_t + \frac{1}{2}\sigma^2 v_{xx} - rv + H(t, x, v_x) &= V[m], \\m_t - \frac{1}{2}\sigma^2 m_{xx} - (G(t, x, v_x)m)_x &= 0,\end{aligned}$$

where  $V[m]$  is a monotone operator.

- ▶ In the case of oligopoly models, the coupling happens nonlocally in the Fokker-Planck equation:

$$\begin{aligned}v_t + \frac{1}{2}\sigma^2 v_{xx} - rv + H(t, v_x, [mv_x]) &= 0, \\m_t - \frac{1}{2}\sigma^2 m_{xx} - (G(t, v_x, [mv_x])m)_x &= 0.\end{aligned}$$

# Existence & Uniqueness Theory

- ▶ In those models, interaction is through the mean of the state  $\int xm$  (controlled McKean-Vlasov systems).
- ▶ For us, it is through the mean of the controls  $\int qm$ .
- ▶ The boundary condition at  $x = 0$  (exhaustibility) is not addressed in the bulk of this theory, and the tractable examples on the full space are linear-quadratic MFGs.
- ▶ However, recently, **Graber & Bensoussan '15** prove an existence and uniqueness theorem for a classical solution of this oligopoly system on a finite domain  $[0, T] \times [0, L]$ , basically a “hard analysis” for this specific problem.

# Exploration and Random Discoveries

- ▶ So far: **exhaustibility** or scarcity leads to price increases/shocks – INTERMEDIATE.
- ▶ However, proven reserves of crude oil rose **13%** to 25.2 billion barrels in 2010.
- ▶ Multiple discoveries resulted in reasonably stable oil prices in the '80s.
- ▶ We analyze effect of exploration and **random** discoveries in a **dynamic Cournot (continuum) game** – SHORT TERM.

## Resource Discovery

- ▶ The remaining reserves  $X$  of the oil producers follow

$$dX_t = -q_t \mathbb{1}_{\{X_t > 0\}} dt + \delta dN_t,$$

where  $(N_t)$  is a controlled counting process with intensity  $\lambda a_t$ , penalized by convex cost function  $\mathcal{C}(a_t)$ .

- ▶ Each discovery leads to an increase in reserves by  $\delta > 0$ .
- ▶ Here we consider only oil producers with zero extraction costs (no alternative producers):

$$v(t, x) = \sup_{q, a} \mathbb{E} \left\{ \int_t^\infty e^{-r(s-t)} \{q_s p_s \{X_s > 0\} - \mathcal{C}(a_s)\} ds \middle| X_t = x \right\}.$$

- ▶ Take power costs

$$\mathcal{C}(a) = \frac{1}{\beta} a^\beta + \kappa a, \quad \beta > 1, \kappa \geq 0.$$

This guarantees a finite *saturation point*  $x_{sat} < \infty$  such that  $a^*(x) = 0$  for  $x > x_{sat}$ , and  $(X_t)$  does become arbitrarily large infinitely often.

- ▶ Numerical stationary solution to the mean field game:

## Stationary Solution

Look for stationary solution to the mean field game equation system:

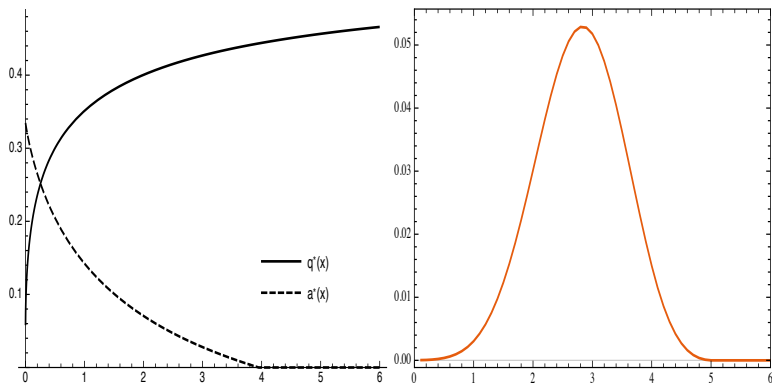
$$\begin{aligned}rv(x) &= \sup_{q \geq 0} \{q(1 - q - \epsilon Q - v'(x))\} + \sup_{a \geq 0} \{a\lambda\Delta v - \mathcal{C}(a)\}, \\0 &= -\frac{d}{dx} (q^*(x)m(x)) - \lambda \{a^*(x - \delta)m(x - \delta) - a^*(x)m(x)\}, \\a^*(x) &= (\mathcal{C}')^{-1} (\lambda\Delta v(x)), \quad q^*(x) = \frac{1}{2} (1 - \epsilon Q - v'(x)), \\Q &= \int_{\mathbb{R}_+} q^*(x)m(x) dx.\end{aligned}\tag{1}$$

with ‘revival’ boundary condition

$$v(0) = \sup_{a \geq 0} \mathbb{E} \left[ e^{-r\tau} v(\delta) - \int_0^\tau e^{-rt} \mathcal{C}(a) dt \right] = \sup_{a \geq 0} \frac{a\lambda v(\delta) - \mathcal{C}(a)}{\lambda a + r}.$$



# Numerical Stationary Solution



**Figure:** The parameters are  $\delta = 1$ ,  $\lambda = 1$ ,  $r = 0.1$ ,  $\mathcal{C}(a) = 0.1a + a^2/2$  and  $\epsilon = 0.25$ .

# Sample Game Path

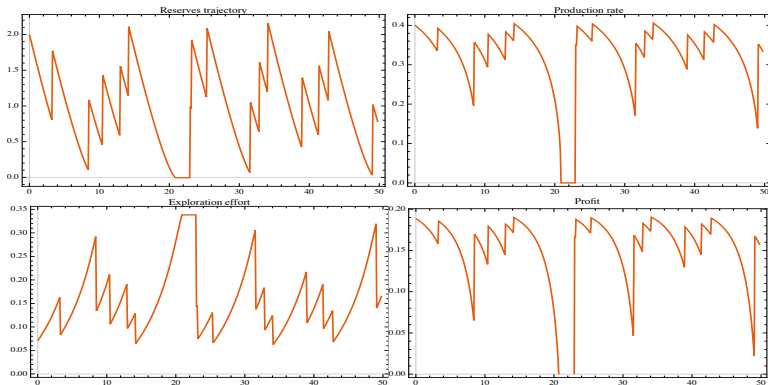


Figure: Trajectory of the game solution over time.

## Ongoing Directions

- ▶ Incorporating cost curves: continuum of exhaustible producers with costs  $c(x)$  vs. continuum ( $z \in [0, 1]$ ) of renewables with costs  $s(z)$ .
- ▶ Most of the Cournot energy analyses have a **fixed** pricing (inverse demand) curve  $P(Q)$ , typically  $P(Q) = 1 - Q$ .
- ▶ But recent (2015-16) failed rallies in oil price could be due to **uncertainty about China's demand for oil**:
  - ▶ it grew **6-fold** from 2003 to 2013;
  - ▶ it accounted for 45% of total growth in oil demand in that time.
- ▶ In 2015: China GDP growth **7.3%**, slowest since 1990.
- ▶ **Stochastic demand**: take  $P = Y_t - Q$ , where  $Y$  is China, India, Iran, ... MFG in random environment.
- ▶ Electricity markets, bid-stack, producers bid supply curves  $p_i(q_i)$ . **Supply function equilibrium** problems.